

Informational Guide

FAQ & everything you need to know about the Selling From Your Soul Abundance Academy

Selling From Your Soul

Abundance Academy



Welcome to the Selling from Your Soul Abundance Academy! We specialize in helping coaches, wellness practitioners, & spiritual entrepreneurs to standout online & authentically sell their services to perfect fit clients without hustling, using inauthentic strategies, or sacrificing other areas of their life.

If we haven't previously met, let me introduce myself. My name is Ali Sievewright. I am a Intutive Business Coach, Authentic Selling Specialist, & Reiki Master-Teacher. I am also the founder of the Selling From Your Soul Abundance Academy. Over the past 23+ years, I have built many successful businesses personally & helped thousands of others to do the same.

It hasn't always been so easy. There have been times throughout the journey when everything in my business felt like a struggle. I was offering one off services to clients which kept me stuck in a cycle of trading time for money, because if I wanted to earn

There were weeks and months of working countless hours, often neglecting my family, & feeling like I had to choose between having a successful business & other areas of my life.

more money, I had to work more hours.

There have also been times when I had a voice inside pulling me to shift directions in what I was offering or who I wanted to work with, but my overthinking & perfectionism would often stop me from confidently moving forward.

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I was following one coach after the next who had good intentions, but only taught one, cookie cutter way of selling and it often felt inauthentic to me or not how I wanted to do business. I also had coaches telling me what I "should" be offering or what people would be willing to pay for, instead of encouraging me to follow my own heart.

The combination of working a ton of hours, feeling out of alignment with my offers, calling in the wrong types of clients, & trading time for money left me exhausted & unfulfilled

The truth is that I had built the foundations of my business based on what I thought I was "supposed" to do in order to be successful, even if it didn't fit into the other areas of my life or honor my own gifts, passions, and desires

When I finally got into alignment within myself & my business, I was able to create a 6 figure income while leveraging my time, so I can now be present for all the moments with my family, travel the world, & impact so many more people, while feeling energized and deeply fulfilled.

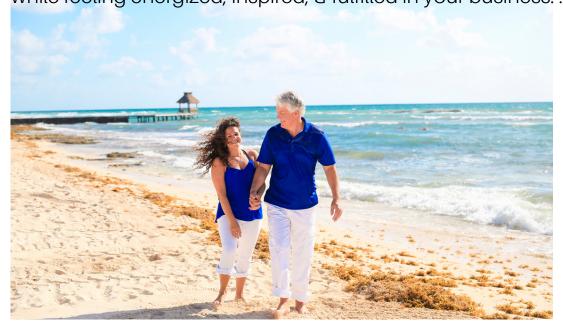
Since then, I have helped thousands of women to confidently create offers that align with their heart, magnetic marketing that calls in their soul clients, & an authentic sales process that inspires them to say YES, without using spammy business tactics or hustling.

If this sounds like the kind of business that you want to create, I can help you to do just that in the Selling From Your Soul Abundance Academy.



The Selling from Your Soul Abundance Academy is a mastermind-style coaching program to help coaches, wellness practitioners, & spiritual entrepreneurs fulfill their soul's mission, while creating a life & business with more time freedom, financial abundance, & flow.

It is ideal for those who want to use social media to grow a business that LIGHTS UP their soul, without hustling, using inauthentic sales strategies, or sacrificing their relationships, health, & sanity. This program will help you to create MORE results, working LESS hours, while feeling energized, inspired, & fulfilled in your business.



I took my 23+ years of in-depth experience and knowledge around sales psychology, energetics, & authentic marketing + sales strategy to develop a blueprint that walks you through how to design, market, & sell your offers in a way that feels authentic, highlights your strengths, & aligns with your core values.

You will go from feeling confused & stuck in your business to CRYSTAL CLEAR + CONFIDENT in yourself, your offers, & how to communicate the value of what you do to your ideal clients, so you can standout as the "no brainer" choice to work with.

You have the intuitive eyes & years of experience by our experts supporting you with not only the grounded marketing & sales strategies, but helping you to to recognize & release sabotaging patterns & energetic blocks that are keeping from going to that next level.



What I have found over the past 23+ years is that often coaches & wellness practitioners are great at the work they do with clients, but often don't feel confident when it comes to building a business. There are many reasons for this. Just because you were trained in your craft, doesn't mean that you are also an expert in how to market or sell your services. Unfortunately most of the sales training out there is cold and often feels inauthentic to us. It is often cookie cutter and doesn't necessarily reflect our core values or the other parts of our life.

We have also been taught that offering 1:1 services is how to build a business which forces you to trade time for money. There are many ways to structure your business so that you can still offer 1:1 while also creating additional streams of income that allow you to leverage your time, make a bigger impact, & reach more people without burning out.

In the academy, we teach you different ways to structure your business, while empowering you with the tools to connect with your own intuition around what is going to be best for you. We dive into not only strategy, but the energetics, & psychology that ultimately drive your business and allow you to grow & scale from a place of alignment.



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Take a Peak into Selling from Your Soul

Sample Stratgey Call Around Increasing Sales Conversions https://vimeo.com/567269199/2edc4f85b1

Sample Selling from Your Soul Coaching Call Around Shifting Old Beliefs About Business & Taking Inspired Action to 10x Results.

https://vimeo.com/579143138/b713611386

Sample Strategy Coaching Call: How to Create a Well Designed Intro Offer that Leads to Your Bigger Offer

https://vimeo.com/470312516/d5938b665d

What Our Clients Are Saying About the Selling From Your Soul Abundance Academy

https://vimeo.com/581845778/30b2e94840

<u>Understanding the Support You Get + Selling from Your Soul Content Hub</u> <u>Walkthrough</u>



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Schedule a Free Clarity Breakthrough Call or Chat

Selling from Your Soul and our other coaching programs have been transformational for so many women, however of course it is not going to be for everyone.

Those who have seen the greatest results have been ready to commit to their next level of business growth. They have prioritized doing the work & been open to feedback about how to hit & surpass their goals in the fastest way possible.

If you are serious about getting the support that you need to grow your business would like to learn more about how we can help you, I encourage you to either send me a *DM on* instagram at @ali_sievewright or facebook at Ali Sievewright with any questions.

If you prefer to hop on a call, you can click to schedule a free breakthrough call with me.

On the call, we will talk about where you are right now in your business, where you desire to be, & what I feel you might need in order to get there.

If I believe that I can help you, I will show you what that would look like and then you can decide whether working together is your next best step.

It is normal to feel skeptical... There is a lot of confusion in the marketplace around building an online business. Although our method walks you through many proven business strategies, I don't believe in teaching only one cookie cutter approach.

My job as a holistic business coach is to bring my 23+ years of experience as a purpose-driven entrepreneur & my intuitive eyes to the table, while supporting you in creating the perfect business structure, offers, & strategies that are going to feel most aligned to YOU.

Look forward to connecting soon!

In gratitude, Ali



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Frequently Asked Questions

I don't have much time. What is the time commitment for the program?

I designed the selling from your soul abundance academy for busy, ambitious women & with the intention of giving you your time BACK. This program is about making life easier for you and seeing results faster, so that you don't have to waste time on the things that don't work. When you get started, there will be a success map for you, so that you will know where to focus in the program to get the best results the fastest based on where you are in your business. That said, the program is designed for you to go at whatever pace feels right for your goals + your life. You have ongoing access to the materials, so that you can always revisit it at anytime and focus on what applies to you right now. You will have LIVE support in the program to keep you on track with an option to extend.

Will you be working with me individually to help me with my business?

YES! This program is perfect for those who are looking for a higher level of coaching in a smaller group format. This includes weekly zooms calls where everyone gets individualized coaching. You can submit what you are creating for targeted feedback. This can be related to things such as your offers, pricing, messaging, sales promo pieces, launch details, webinar outlines, sales pages, etc. In addition we have a private group chat where you can get daily feedback, voice coaching, & accountability from our team. You also have access to our group experts in marketing, branding, sales, mindset, hiring VA's, work life balance, & scaling.

Most people find that level of support to be enough, however, If you feel like you want to work more closely, I do offer a VIP package for even more hands on support and deep diving into your specific needs. This includes everything in the mastermind level, plus 1:1 calls, voice messenger support, & further customization.

Frequently Asked Questions

Will I benefit from the program if I am not spiritual?

100% yes! This program has no religious affiliations and honors all belief systems as long as they come from a place of love When we talk about spirituality, we are talking about connecting to your heart & the voice within. To your life's purpose & your bigger vision. I am helping you to tap into your truest self and to honor your own inner wisdom. The focus of the program is creating foundations for your business and marketing/sales strategies that highlight your strengths, gifts, & allow you to not only see increased results in your business, but feel more joy & fulfillment.

What is the investment for the Selling From Your Soul Abundance Academy?

Our high-touch coaching programs, masterminds, & 1:1 packages range from \$1,497-\$4,997 depending on your individual needs, goals, & budget. We have pay in full options as well as payment plans for more flexibility. If you feel that working with us is your next best step, we will make every effort to find an investment option that suits you.

In order to support as many people & individualize their journey, we also offer lower investment options such as our self-paced courses and membership.

Click to Join Our Free FB Group



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